

Tricked out for Treats

PET-TACULAR!

HOSTED BY trupanion™

Come one, come all...to Trupanion's Tricked Out for Treats Pet-tacular!

All furry friends are hereby invited to a photo contest bubbling with tail-wagging, purr-worthy fun! Share a photo of your costumed pet for a chance to win pet-tacular swag, a custom pet portrait, features on our global social channels, and bragging rights! With 8 categories to choose from, you can help your pet's unique personality shine for all to see. Throughout the month, share with your friends, vote for your faves, then join our virtual celebration on October 30.



Say cheese

(Starting October 1)

Trick out your pet in their finest and snap some pics. Submit your photos using the QR code below.



Tag, brag, & vote

(October 1-29)

Tag your category, then keep an eye out for your unique share link. **Every vote cast using your link will be worth two**, so share your link on social with #TrickOrTrupanion and encourage your friends to vote once per day.



Tune in

(October 30)

Join our virtual celebration on October 30 where we'll showcase select picks of the patch!



Meet the best-dressed
pets of the season, share
a photo, and vote for
your faves!



trupanion™

Medical insurance for the life of your pet.